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# About – Leadership Team



**Mike Duncan, *Chairman of the Board***



**Jo Ann Davidson, *Director***



**Steven Law, *President & Chief Executive Officer***



**Carl Forti, *Political Director***



**Jonathan Collegio, *Communications Director***

**Mike Duncan, *Chairman of the Board***

Prior to serving as Chairman of the board of American Crossroads, Mike Duncan served as chairman, treasurer and general counsel of the Republican National Committee. In his

role as Chairman of the RNC, Duncan helped raise and direct more than \$400 million in political spending and strengthened the RNC's voter turnout operations.

After his two-year chairmanship at the RNC, Duncan was elected chairman of the Tennessee Valley Authority Board, where he has been a board member since his Senate confirmation in 2006. Duncan stepped down as TVA Chair in May 2010 to become the founding Chairman of American Crossroads.

Duncan has served on the campaigns of five Presidents, including Richard Nixon, Gerald Ford, Ronald Reagan, George H. W. Bush and George W. Bush. He has been a delegate to seven Republican National Conventions. Duncan also served George H. W. Bush as Assistant Director of Public Liaison. President George W. Bush appointed him to the President's Commission on White House Fellows in 2001 and later nominated him to the Tennessee Valley Authority board.

The Duncan family is the principal owner of two community banks with five offices in eastern Kentucky. Duncan has served as President of the Kentucky Bankers Association and as Director of the Cleveland Federal Reserve Bank Cincinnati Branch.

### **Jo Ann Davidson, *Director***

Jo Ann Davidson is the former co-chair of the Republican National Committee. She was also chairman of the 2008 Republican National Convention, and prior to that was the first woman elected Speaker of the Ohio House of Representatives. She is an expert in grassroots mobilization and voter turnout programs. Davidson is the President of JAD and Associates LLC, a consulting firm founded in 2001 that

provides strategic planning, public policy and public affairs advice to a broad client base.

Davidson's career in public service includes 20 years as a member of the Ohio House of Representatives as well as 10 years as a member of Reynoldsburg City Council.

### **Steven Law, *President & Chief Executive Officer***

Steven Law brings two and a half decades of diverse experience in government, politics, ethics and law to his role as chief executive of American Crossroads.

Law served as chief legal officer and general counsel of the U.S. Chamber of Commerce, the largest and most active general business association in the country. In that role, Law ensured legal compliance for the Chamber's multimillion-dollar political program, and personally created and directed the Chamber's successful grassroots advocacy campaign against the Employee Free Choice Act.

Prior to his stint at the U.S. Chamber, Law was deputy secretary of the U.S. Department of Labor under President George W. Bush, where he championed new financial transparency and ethics reforms for labor unions. Under Law's leadership, the Department cut spending and was ranked the best managed agency in the Executive Branch.

On Capitol Hill, Law served as executive director of the National Republican Senatorial Committee for both the 1998 and 2000 election cycles. He erased a huge leftover debt and led the committee to set new records for fundraising and political action. Law was the manager of Senator Mitch McConnell's first reelection campaign in 1990, and served as McConnell's chief of staff from 1991 to 1997.

Law is a graduate of the University of California, Davis, and received his J.D. from Columbia University School of Law, as a Harlan Fiske Stone Scholar.

### **Carl Forti, *Political Director***

Mr. Forti has over fifteen years experience in media relations, campaign strategy, strategic communications and public affairs. He has served in leadership positions on Capitol Hill and a presidential campaign.

Before founding the Black Rock Group, Forti served as executive vice president for issue advocacy at Freedom's Watch, an independent organization that was a strong voice for conservatives and impacted the public policy debate at local and national levels.

Prior to Freedom's Watch, Forti was deputy campaign manager – political director for Romney for President, where he built and managed the national political operation which produced 11 primary or caucus victories.

Forti also has extensive experience on Capitol Hill. He served in numerous capacities at the National Republican Congressional Committee including Communications Director and Issue Advocacy Director, where he managed an \$80 million dollar independent expenditure campaign.

### **Jonathan Collegio, *Communications Director***

Award-winning public affairs executive and communications strategist, Jonathan Collegio is director of communications for American Crossroads in Washington, DC where he serves as Crossroads' chief spokesperson and is consistently one of Washington's most quoted political spokespeople.

Previously, Collegio served the National Association of Broadcasters (NAB), where he won the *PR News* Public Affairs Executive of the Year award in 2009 for managing the broadcast television industry's \$1.2 billion digital television (DTV) transition public affairs campaign. In that role, Collegio was dubbed by *POLITICO* "the Karl Rove of digital television," and NAB President and former U.S. Sen. Gordon Smith calls Collegio "one of the toughest, smartest and most creative strategists in Washington."

Before NAB, Collegio served as press secretary for the National Republican Congressional Committee (NRCC), deputy chief of staff for Congressman Patrick McHenry of North Carolina, a cable news producer, and worked on dozens of political campaigns at the federal, state and local levels. He holds a master's degree in public affairs from Rutgers University, where he was a Harold Martin Fellow at the Eagleton Institute of Politics.

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